

MBA (MARKETING)

Marketing aids in the advancement and preparation of leadership and management positions. Additionally, this equips one with the communication skills necessary to secure the greatest marketing positions in advertising, marketing, and company development. These are the abilities needed for leadership roles.

	List of Electives
3rd Semester	Consumer Behaviour Sales & Distribution Management Digital Marketing Service Marketing
4th Semester	Retail Marketing Product & Branding Management B2B Marketing

